



Margaret Murphy

President

Margaret's rise to the presidency of OLSONdenali was inevitable.

She had a paper route at age 10.

During her teens she leased a drive-

in restaurant and hired her brothers as soda jerks. And while managing a languishing retail complex fresh out of college, she discovered how customer engagement spurs sales.

Then Carlson Marketing discovered Margaret. Provided a global platform to practice what she calls "the Art of Serving," the College of St. Benedict graduate rocketed to SVP of Client Services; earned an MBA from the University of St. Thomas; completed the University of Minnesota's Executive Leadership Program; and became one of the *Minneapolis St. Paul Business Journal's* "Top 40 Under Forty."

Yet it's not just her professional accomplishments that inspire the OLSONdenali staff. Margaret's work ethic and focus are the stuff of legend; her commitment to volunteerism wins hearts; and her travels across six continents model the kick-ass use of vacation time.